

METHOD FOR DIGITAL RIGHTS MANAGEMENT INCLUDING USER/PUBLISHER CONNECTIVITY INTERFACE

Abstract

A method for reducing unauthorized use of software and selectively exchanging information includes designating software for protection and information exchange via one or more corresponding identifier(s) associated with the software. An identifier is detected by an authorized representative entity resident on a user computer, network, or device, remotely located relative to the user, or both. During first use/transfer of content designated for protection, the authorized representative generates a password or authentication code based on user system information and links the code to the content. Subsequent use/access to the content requires that the current system information at least partially match system information of the authorized system encoded in the authorization code or codes associated with the content. A remote authorized representative is provided to establish a user/publisher connectivity platform to facilitate the exchange of information between the user system and the remote authorized rep-

representative requested by a software identifier.